

Search Result

Key

Publications of Interest

Result of Interest

12/3,K/2 (Item 2 from file: 15) Links
ABI/Inform(R)
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02058685 57727567
Sticking around

Greenberg, Karl
Brandweck v41n31 pp: 42
Jul 31, 2000
ISSN: 1064-4318 Journal Code: IADW
Word Count: 707
Text:

...relevant spots within your site and/or someone else's."

Stickier feature a Java-based, pull-down menu that links consumers directly to advertisers' Web sites from "hot" images.

12/3,K/7 (Item 3 from file: 16) Links
Gale Group PROMT(R)
(c) 2008 Gale/Cengage. All rights reserved.
06505873 Supplier Number: 55225713 (USE FORMAT 7 FOR FULLTEXT)

eGames, Inc. Partners With Conducent, Inc. to Enable Advertising In Its
Entertainment Software.
PR Newswire , p 6849
July 22, 1999
Language: English Record Type: Fulltext
Document Type: Newswire ; Trade
Word Count: 533
-

...games enabled with Conducent's interactive advertising capabilities.
Conducent is the first company to enable advertising and Internet functionality (chat, search, e-commerce buttons) in software and entertainment titles.
eGames will use Conducent's proprietary technology to

integrate
linkable banners, full-page ads, dynamic...

12/3,K/11 (Item 7 from file: 16) Links
Gale Group PROMT(R)
(c) 2008 Gale/Cengage. All rights reserved.
03391055 Supplier Number: 44711188 (USE FORMAT 7 FOR FULLTEXT)

America Online News Hits the Big Time: 'Time' (Now) and 'New York Times' (Soon)
Signed for News on Screen
ADWEEK Eastern Edition , v.0 , n 0 , p 9
May 30, 1994
Language: English Record Type: Fulltext
Document Type: Magazine/Journal , Trade
Word Count: 297

...Daily users also can access archive material from the magazine
dating to
last September.

Time Online has added an advertising icon to its
menu screen, labeled "Product Information," which will include
advertising. The magazine also is seeking sponsorships of...

12/3,K/28 (Item 1 from file: 810) Links
Business Wire
(c) 1999 Business Wire . All rights reserved.
0771124 BW1040 EW1040

DREAMWORKS CURIOCITY: Curiosity's FreeZone Hosts Web Sites for
DreamWorks' Upcoming Films

November 11, 1997

Byline: Entertainment Editors

...film's marketing for the
big-screen release. Curiosity's FreeZone will integrate "Mouse
Hunt" logos, titles and banner ads
throughout the rest of the
Internet site.

Similar promotions are also being developed for the upcoming
"Paulie" and "Small Soldiers" releases in 1998.

"We...

12/3K/33 (Item 1 from file: 349) [Links](#)

Fulltext available through: [Order File History](#)

PCT FULLTEXT

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00762479

AUTOMATIC TELLER MACHINE

GUICHET AUTOMATIQUE BANCAIRE

Patent Applicant/Inventor:

- PEREZ Eduardo J
Six Meadowlake Circle North, Lake Placid, FL 33852; US; US(Residence);
US(Nationality);

Legal Representative:

- PRAHL Eric L.(agent)
Fish & Richardson P.C., 225 Franklin Street, Boston, MA 02110-2804; US;

	Country	Number	Kind	Date
Patent	WO	200075889	A2-A3	20001214
Application	WO	2000US15625		20000607
Priorities	US	99138148		19990608

Designated States: (All protection types applied unless otherwise stated - for applications 2004+)

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;
GR; IE; IT; LU; MC; NL; PT; SE;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML;
MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ;
UG; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Publication Language: English

Filing Language: English

Fulltext word count: 20067

Detailed Description:

...is being displayed. For example a touch-sensitive button may be displayed on the ATM titled "CONTACT COMPANY". Touching this button causes the ATM to connect to a Web site for the

advertising company and/or to send an electronic mail message to the company. The message may...

19/3,K/5 (Item 5 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

Derwent WPIX

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0012477326 & & *Drawing available*

WPI Acc no: 2002-424090/200245

Method and system for internet advertising service

Patent Assignee: LG ELECTRONICS INC (GLDS)

Inventor: CHOI Y S; HAM S H; JIN B J; KIM S I; KIM S S; LEE D G; RYU S G

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2002001292	A	20020109	KR 200035772	A	20000627	200245	B

Priority Applications (no., kind, date): KR 200035772 A 20000627

Patent Details

Patent Number	Kind	La n	Pgs	Draw	Filing Notes
KR 2002001292	A	KO	1	10	

Method and system for internet advertising service Alerting Abstract ...NOVELTY - A method and system for Internet advertising service are provided to enhance an advertising effect using a banner by magnifying and supplying a few advertisements and extending a display area of the advertisement to a main frame of a web page. ...of sub menus of a fixed depth(S3,S4). If the Internet user selects a sub menu of the last decrease depth through detecting the menus, advertisement objects having different classes are displayed on different section areas of separated main frame(S5,S6). If the Internet user selects the displayed advertisement image(S7), the user is linked to a web site of the corresponding visitor server...

19/3,K/6 (Item 6 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

Derwent WPIX

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0012477325 & & *Drawing available*

WPI Acc no: 2002-424089/200245

Method for managing shopping mall service system and managing method for constructing the system

Patent Assignee: LG ELECTRONICS INC (GLDS)

Inventor: CHOI Y S; HAM S H; JIN B J; KIM S I; KIM S S; LEE D G; RYU S G; CHIN B J; HAHM S H; RYOO S K

Patent Family (2 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2002001291	A	20020109	KR 200035771	A	20000627	200245	B
KR 720565	B1	20070515	KR 200035771	A	20000627	200833	E

Priority Applications (no., kind, date): KR 200035771 A 20000627

Patent Details

Patent Number	Kind	Lang	Pgs	Draw	Filing Notes	
KR 2002001291	A	KO	1	10		
KR 720565	B1	KO			Previously issued patent	KR 2002001291

Alerting Abstract ...to decrease an effort of a shopping mall service company for inserting various kinds of advertisements by selecting a web page of a shopping mall as a managing method according to each store like a... ..managing a cyber shopping mall using one's PC(SB110). If the consumer selects one sub menu out of various kinds of sub menus being suggested on a web page(SB120), various kinds of stores responded to the corresponding sub menu are displayed on the web page(SB130). If the consumer selects a sub menu in accordance with an electric home appliances(SB140), a simple advertisement with respect to the ...

19/3,K/8 (Item 8 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

Derwent WPIX

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0010656009 & *Drawing available*

WPI Acc no: 2001-264007/200127

XRPX Acc No: N2001-220975

Advertising method using web browser, involves advertising logo or phrase displayed at portion above text box

Patent Assignee: INTERNET CHANNEL 21 CO LTD (INTE-N); JOO J (JOOJ-I); JOO J Y (JOOJ-I)

Inventor: JOO J; JOO J Y

Patent Family (6 patents, 91 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2000030051	A	20000605	KR 199919320	A	19990527	200127	B
WO 2000073950	A1	20001207	WO 2000KR541	A	20000526	200133	ETAB
AU 200046235	A	20001218	AU 200046235	A	20000526	200133	E

KR 391276	B	20030712	KR 199919320	A	19990527	200409	E
US 7386470	B1	20080610	WO 2000KR541	A	20000526	200840	E
			US 2001763144	A	20010429		
US 20080183534	A1	20080731	WO 2000KR541	A	20000526	200853	E
			US 2001763144	A	20010329		
			US 200878114	A	20080327		

Priority Applications (no., kind, date): KR 199919320 A 19990527

Patent Details							
Patent Number	Kind	Lan	Pgs	Draw	Filing Notes		
KR 2000030051	A	KO		4			
AU 200046235	A	EN			Based on OPI patent	WO 2000073950	
WO 2000073950	A1	EN	19	4			
National Designated States,Original	AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW						
Regional Designated States,Original	AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW						
KR 391276	B	KO			Previously issued patent	KR 2000030051	
US 7386470	B1	EN			PCT Application	WO 2000KR541	
					Based on OPI patent	WO 2000073950	
US 20080183534	A1	EN			Continuation of application	WO 2000KR541	
					Continuation of application	US 2001763144	
					Continuation of patent	US 7386470	

Advertising method using web browser, involves advertising logo or phrase displayed at portion above text box Alerting Abstract ...NOVELTY - The moving condition of cursor is detected, when a web browser is activated. An advertising logo or phrase is displayed at a portion above text box, when the cursor is not... Original Publication Data by AuthorityArgentinaPublication No. Original Abstracts:There is provided an advertising system and method using an Internet web browser, in which one of a menu bar, location bar, tool bar, etc. in the screen of the web browser, that is... in such a manner that a moving state of a cursor is detected when a web browser is activated to be displayed, an advertising logo or phrase is displayed at a portion above a text box when it is detected... There is provided an advertising system and method using an Internet web browser, in which one of a menu bar, location bar, tool bar, etc. in the screen of the web browser, that is... in such a manner that a moving state of a cursor is detected when a web browser is activated to be displayed, an advertising logo or phrase is displayed at a portion above a text box when it is detected... There is provided an advertising system and method using an Internet web browser, in which one of a menu bar, location bar, tool bar, etc. in the screen of the web

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19/3,K/8 (Item 8 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

Derwent WPIX

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0010656009 & *Drawing available*

WPI Acc no: 2001-264007/200127

XRPX Acc No: N2001-220975

Advertising method using web browser, involves advertising logo or phrase displayed at portion above text box

Patent Assignee: INTERNET CHANNEL 21 CO LTD (INTE-N); JOO J (JOOJ-I); JOO J Y (JOOJ-I)

Inventor: JOO J; JOO J Y

Patent Family (6 patents, 91 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2000030051	A	20000605	KR 199919320	A	19990527	200127	B
WO 2000073950	A1	20001207	WO 2000KR541	A	20000526	200133	ETAB
AU 200046235	A	20001218	AU 200046235	A	20000526	200133	E

Priority Applications (no., kind, date): KR 199919320 A 19990527

Patent Details

Patent Number	Kind	Lan	Pgs	Draw	Filing Notes	
KR 2000030051	A	KO		4		
AU 200046235	A	EN			Based on OPI patent	WO 2000073950
WO 2000073950	A1	EN	19	4		
					Continuation of application	US 2001763144
					Continuation of patent	US 7386470

Advertising method using web browser, involves advertising logo or phrase displayed at portion above text box Alerting Abstract ...NOVELTY - The moving condition of cursor is detected, when a web browser is activated. An advertising logo or phrase is displayed at a portion above text box, when the cursor is not... Original Publication Data by AuthorityArgentinaPublication No. Original Abstracts:There is provided an advertising system and method using an Internet web browser, in which one of a menu bar, location bar, tool bar, etc. in the screen of the web browser, that is... .. in such a manner that a moving state of a cursor is detected when a web browser is activated to be displayed, an advertising logo or phrase is displayed at a portion above a text box when it is detected... .. There is provided an advertising system and method using an Internet web browser, in which one of

a menu bar, location bar, tool bar, etc. in the screen of the web browser, that is... .. in such a manner that a moving state of a cursor is detected when a web browser is activated to be displayed, an advertising logo or phase is displayed at a portion above a text box when it is detected... .. There is provided an advertising system and method using an Internet web browser, in which one of a menu bar, location bar, tool bar, etc. in the screen of the web browser, that is... .. in such a manner that a moving state of a cursor is detected when a web

Full Text Files

? show files

[File 15] ABI/Inform(R) 1971-2008/Sep 19
(c) 2008 ProQuest Info&Learning. All rights reserved.

[File 16] Gale Group PROMT(R) 1990-2008/Sep 11
(c) 2008 Gale/Cengage. All rights reserved.

**File 16: Because of updating irregularities, the banner and the update (UD=) may vary.*

[File 148] Gale Group Trade & Industry DB 1976-2008/Sep 17
(c) 2008 Gale/Cengage. All rights reserved.

**File 148: The CURRENT feature is not working in File 148. See HELP NEWS148.*

[File 160] Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group. All rights reserved.

[File 275] Gale Group Computer DB(TM) 1983-2008/Sep 09
(c) 2008 Gale/Cengage. All rights reserved.

[File 621] Gale Group New Prod.Annou.(R) 1985-2008/Aug 28
(c) 2008 Gale/Cengage. All rights reserved.

[File 13] BAMP 2008/Sep 09
(c) 2008 Gale/Cengage. All rights reserved.

[File 75] TGG Management Contents(R) 86-2008/Aug W5
(c) 2008 Gale/Cengage. All rights reserved.

[File 95] TEME-Technology & Management 1989-2008/Sep W1
(c) 2008 FIZ TECHNIK. All rights reserved.

[File 9] Business & Industry(R) Jul/1994-2008/Sep 11
(c) 2008 Gale/Cengage. All rights reserved.

[File 20] Dialog Global Reporter 1997-2008/Sep 19
(c) 2008 Dialog. All rights reserved.

[File 610] Business Wire 1999-2008/Sep 19
(c) 2008 Business Wire. All rights reserved.

**File 610: File 610 now contains data from 3/99 forward. Archive data (1986-2/99) is available in File 810.*

[File 613] PR Newswire 1999-2008/Sep 18
(c) 2008 PR Newswire Association Inc. All rights reserved.

**File 613: File 613 now contains data from 5/99 forward. Archive data (1987-4/99) is available in File 813.*

[File 624] McGraw-Hill Publications 1985-2008/Sep 19
(c) 2008 McGraw-Hill Co. Inc. All rights reserved.

**File 624: Homeland Security & Defense and 9 Platt energy journals added Please see HELP NEWS624 for more*

[File 634] San Jose Mercury Jun 1985-2008/Sep 16
(c) 2008 San Jose Mercury News. All rights reserved.

[File 636] Gale Group Newsletter DB(TM) 1987-2008/Sep 10
(c) 2008 Gale/Cengage. All rights reserved.

[File 810] Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire . All rights reserved.

[File 813] PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc. All rights reserved.

[File 625] American Banker Publications 1981-2008/Jun 26
(c) 2008 American Banker. All rights reserved.

**File 625: This file no longer updates. Use Newsroom Files 989 and 990 for current records.*

[File 268] Banking Info Source 1981-2008/Sep W2
(c) 2008 ProQuest Info&Learning. All rights reserved.

[File 626] Bond Buyer Full Text 1981-2008/Jul 07
(c) 2008 Bond Buyer. All rights reserved.

**File 626: This file no longer updates. Use Newsroom Files 989 and 990 for current records.*

[File 267] Finance & Banking Newsletters 2008/Sep 15
(c) 2008 Dialog. All rights reserved.

[File 348] EUROPEAN PATENTS 1978-2008/36
(c) 2008 European Patent Office. All rights reserved.

[File 349] PCT FULLTEXT 1979-2008/UB=20080904/UT=20080828
(c) 2008 WIPO/Thomson. All rights reserved.

```
; d s
Set      Items  Description
S1      1100045  S (WORLD()WIDE()WEB OR INTERNET OR WEB OR INTRANET OR EXTRANET
OR ONLINE OR ON()LINE) (7N) (AD OR ADS OR ADVERT? OR PUBLICITY OR COMMERCIAL? ?
OR INFOMERCIAL? ? OR INFOTAIN? OR INFO() (MERCIAL? ? OR TAIN?) OR PROMO? ? OR
PROMOTION??)
S2      9917    S S1(7N) (SYMBOL? ? OR INDICIA OR INDICIUM OR LOGO? ? OR
IDENTIFIER? ? OR MARK? ? OR MARKER? ? OR BUTTON? ? OR ICON)
S3      631     S S1(7N) (MENU OR MAINMENU OR MAIN()MENU)
S4      17632   S SUBMENU OR SUB()MENU OR (PULLDOWN OR PULL()DOWN) () (MENU OR
INTERFACE OR INPUT)
S5      5725513 S S HEADING? ? OR TITLE? ? OR SUBHEADING? ? OR SUB() (HEADING? ?
OR TITLE? ?)
S6      20      S S2(7N)S3
S7      5       S S3(10N)S4
S8      0       S S3(7N)S5
S9      0       S S2(10N)S4
S10     29      S S2(10N)S5
S11     54      S S6 OR S7 OR S10
S12     34      S S11 NOT PY>2000
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? t /3,k/all

12/3,K/1 (Item 1 from file: 15) [Links](#)

ABI/Inform(R)

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02081021 62757823

Web wanderings--publist and Jake: Free periodical reference sources

Notess, Greg R

Econtent v23n5 pp: 64-66

Oct/Nov 2000

ISSN: 1525-2531 Journal Code: DTB

Word Count: 2126

Text:

...offers a premium service to publishers, where, for a fee, they can add

their own logo, cover shot, title, promotional graphic, promotional message, publication description, publisher Web link, "anytime" updating, Web traffic reports, and subject selection. This premium service also includes preferred...

12/3,K/2 (Item 2 from file: 15) Links

ABI/Inform(R)

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02058685 57727567

Sticking around

Greenberg, Karl

Brandweek v41n31 pp: 42

Jul 31, 2000

ISSN: 1064-4318 Journal Code: IADW

Word Count: 707

Text:

...relevant spots within your site and/or someone else's."

Stickier feature a Java-based, pull-down menu that links consumers directly to advertisers' Web sites from "hot" images.

12/3,K/4 (Item 4 from file: 15) Links

ABI/Inform(R)

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01080804 97-30198

Accountants Forum users' manual: Lesson 1

Anonymous

Journal of Accountancy v180n3 pp: 97-102

Sep 1995

ISSN: 0021-8448 Journal Code: JAC

Word Count: 2495

Text:

...Online. For purposes of this article, online means the user is connected to CompuServe, the Internet or an other commercial computer network.

Pulldown menu. The line of words across the top of Windows

programs. When a given top-level...

12/3,K/5 (Item 1 from file: 16) [Links](#)

Gale Group PROMT(R)

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07499890 Supplier Number: 62897206 (USE FORMAT 7 FOR FULLTEXT)

A new advertising world order.

Gray, Robert

Campaign , p S13

June 9 , 2000

Language: English Record Type: Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 1953

-

...production companies can pay to have an extended listing comprising a customised web page and web address featuring sample stills, video-streamed commercials, company profiles, individual biographies and a company logo. The site also features content from Campaign's sister title Campaign Screen and viewable samples of the most highly awarded commercials from the Gunn Report...

12/3,K/6 (Item 2 from file: 16) [Links](#)

Gale Group PROMT(R)

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07369133 Supplier Number: 59485765 (USE FORMAT 7 FOR FULLTEXT)

Tap the Web's wealth of information.

Jones, Michael

International Gaming and Wagering Business , v 20 , n 12 , p 36

Dec , 1999

Language: English Record Type: Fulltext

Document Type: Magazine/Journal ; Trade

Word Count: 890

-

...the site is rather plain--at least in comparison to the in-your-face, dancing-icon, ad--covered sites that seem to dominate the Web.

But take a minute to read the headings and click on a couple

of them, and you will see that what this site...

12/3,K/7 (Item 3 from file: 16) [Links](#)

Gale Group PROMT(R)

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06505873 Supplier Number: 55225713 (USE FORMAT 7 FOR FULLTEXT)

eGames, Inc. Partners With Conducent, Inc. to Enable Advertising In Its
Entertainment Software.

PR Newswire , p 6849

July 22 , 1999

Language: English Record Type: Fulltext

Document Type: Newswire ; Trade

Word Count: 533

-

...games enabled with Conducent's interactive advertising capabilities.

Conducent is the first company to enable advertising and Internet functionality (chat, search, e-commerce buttons) in software and entertainment titles.

eGames will use Conducent's proprietary technology to integrate linkable banners, full-page ads, dynamic...

12/3,K/8 (Item 4 from file: 16) [Links](#)

Gale Group PROMT(R)

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04622653 Supplier Number: 46800294 (USE FORMAT 7 FOR FULLTEXT)

SSI Launches AD&D(R) Dark Sun(R): Crimson Sands Online Only(TM)

PR Newswire , p 1014SFM081

Oct 14 , 1996

Language: English Record Type: Fulltext

Document Type: Newswire ; Trade

Word Count: 581

Supplier Number: (USE FORMAT 7 FOR FULLTEXT)

Text:

SUNNYVALE, Calif., Oct. 14 /PRNewswire/ -- Strategic Simulations, Inc.

(SSI) today announced the release of AD&D DARK SUN: Crimson Sands Online Only(TM). This marks SSI's commitment to provide

quality entertainment titles online for multi-player gaming 24 hours a day, 7 days!

12/3,K/11 (Item 7 from file: 16): [Links](#)

Gale Group PROMT(R)

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03391055 Supplier Number: 44711188 (USE FORMAT 7 FOR FULLTEXT)

America Online News Hits the Big Time: 'Time' (Now) and 'New York Times' (Soon) Signed for News on Screen

ADWEEK Eastern Edition, v.0, n.0, p.9

May 30, 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal : Trade

Word Count: 297

...Daily users also can access archive material from the magazine dating to last September.

Time Online has added an advertising icon to its menu screen, labeled "Product Information," which will include advertising. The magazine also is seeking sponsorships of...

12/3,K/22 (Item 1 from file: 20): [Links](#)

Dialog Global Reporter

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12996114 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Free software is not always on the button

E-mail: techtalk@scmp.com. Questions to Tech Talk will not be answered personally.

Technology Post reserves the right to edit letters.

SOUTH CHINA MORNING POST, p.14

September 26, 2000

Journal Code: FSCP Language: English Record Type: Fulltext

Word Count: 400

...browser. I have been trying to get rid of it, but to no avail. The advertisement is in the Internet Explorer title bar. When you press the button, it brings you to a Web site (www.web3000.com) offering free e-mail, free...

12/3,K/12 (Item 1 from file: 148) [Links](#)
Gale Group Trade & Industry DB
(c) 2008 Gale/Cengage. All rights reserved.
12655283 Supplier Number: 65803875 (USE FORMAT 7 OR 9 FOR FULL TEXT)
PubList and jake: Free Periodical Reference Sources.

Notess, Greg R.
EContent , 23 , 5 , 64
Oct , 2000
ISSN: 1525-2531
Language: English
Record Type: Fulltext
Word Count: 2264 Line Count: 00188

...offers a premium service to publishers, where, for a fee, they can add their own logo, cover shot, title, promotional graphic, promotional message, publication description, publisher Web link, "anytime" updating, Web traffic reports, and subject selection. This premium service also includes preferred...

12/3,K/13 (Item 2 from file: 148) [Links](#)
Gale Group Trade & Industry DB
(c) 2008 Gale/Cengage. All rights reserved.
12263317 Supplier Number: 62897206 (USE FORMAT 7 OR 9 FOR FULL TEXT)
A new advertising world order.

Gray, Robert
Campaign , S13
June 9, 2000
ISSN: 0008-2309
Language: English
Record Type: Fulltext
Word Count: 2092 Line Count: 00170

...production companies can pay to have an extended listing comprising a customised web page and web address featuring sample stills, video-streamed commercials, company profiles, individual biographies and a company logo. The site also features content from Campaign's sister title Campaign Screen and viewable samples of the most highly

awarded commercials from the Gunn Report...

12/3,K/21 (Item 1 from file: 9) [Links](#)

Business & Industry(R)

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01483912 Supplier Number: 24183372 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Crystal 3D Impact Pro

(Crystal Graphics has launched the Crystal 3D Impact Pro software that lets a user add 3D titles, logos, objects, buttons and pictures to Web pages, banner ads, videos, and presentations)

Windows Magazine , v 9 , n 3 , p 62

March 1998

Document Type: Journal ISSN: 1060-1066 (United States)

Language: English Record Type: Fulltext

Word Count: 112

(...Graphics has launched the Crystal 3D Impact Pro software that lets a user add 3D titles, logos, objects, buttons and pictures to Web pages, banner ads, videos, and presentations)

TEXT:

Crystal 3D Impact Pro lets you add 3D titles, logos, objects, buttons and pictures to Web pages, banner ads, videos and presentations. The 3D animation software package features an AutoContent Wizard that walks you...

12/3,K/22 (Item 1 from file: 20) [Links](#)

Dialog Global Reporter

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12996114 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Free software is not always on the button

E-mail techtalk@semp.com. Questions to Tech Talk will not be answered personally.

Technology Post reserves the right to edit letters.

SOUTH CHINA MORNING POST , p 14

September 26, 2000

Journal Code: FSCP Language: English Record Type: FULLTEXT

Word Count: 400

...browser. I have been trying to get rid of it, but to no avail.
The

advertisement is in the Internet Explorer title bar.
When you press the button, it brings you to a Web site
(www.web3000.com) offering free e-mail, free...

12/3,K/23 (Item 2 from file: 20) [Links](#)

Dialog Global Reporter

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11432322 (USE FORMAT 7 OR 9 FOR FULLTEXT)

CAM CAMPAIGN REPORT ON WORLDWIDE ADVERTISING: A new advertising world order - Websites and dotcoms extend far beyond the remit of new technology and they are fundamentally changing the way we do business today

ROBERT GRAY

CAMPAIGN , p 13

June 09, 2000

Journal Code: FCAM Language: English Record Type: FULLTEXT

Word Count: 1939

(USE FORMAT 7 OR 9 FOR FULLTEXT)

...production companies can pay to have an extended listing comprising a customised web page and web address featuring sample stills, video-streamed commercials, company profiles, individual biographies and a company logo. The site also features content from Campaign's sister title Campaign Screen and viewable samples of the most highly awarded commercials from the Gunn Report...

12/3,K/24 (Item 3 from file: 20) [Links](#)

Dialog Global Reporter

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07953789 (USE FORMAT 7 OR 9 FOR FULLTEXT)

FINANCE: Portfolio

Tomas Prouza

PRAGUE TRIBUNE

October 27, 1999

Journal Code: WPTE Language: English Record Type: FULLTEXT

Word Count: 1050

(USE FORMAT 7 OR 9 FOR FULLTEXT)

...did not lower the Internet access price, as had been expected. Furthermore, the volume of Internet advertising is growing, and another bench mark Internet title, Yahoo!, announced their 3rd quarter results which were far beyond expectation. On another front, Jaroslav...

12/3,K/28 (Item 1 from file: 810) Links
Business Wire
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0771124 BW1040 EW1040

DREAMWORKS CURIOCITY: Curiosity's FreeZone Hosts Web Sites for DreamWorks' Upcoming Films

November 11, 1997

Byline: Entertainment Editors

...film's marketing for the big-screen release. Curiosity's FreeZone will integrate "Mouse Hunt" logos, titles and banner ads throughout the rest of the Internet site.

Similar promotions are also being developed for the upcoming "Paulie" and "Small Soldiers" releases in 1998.
"We...

12/3K/33 (Item 1 from file: 349) Links
Fulltext available through: Order File History
PCT FULLTEXT
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00762479
AUTOMATIC TELLER MACHINE
GUICHET AUTOMATIQUE BANCAIRE

Patent Applicant/Inventor:

- PEREZ Eduardo J
Six Meadowlake Circle North, Lake Placid, FL 33852; US; US(Residence);
US(Nationality);

Legal Representative:

- PRAHL Eric L.(agent)
Fish & Richardson P.C., 225 Franklin Street, Boston, MA 02110-2804; US;

	Country	Number	Kind	Date
Patent	WO	200075889	A2-A3	20001214
Application	WO	2000US15625		20000607
Priorities	US	99138148		19990608

Designated States: (All protection types applied unless otherwise stated - for applications 2004+)

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;
GR; IE; IT; LU; MC; NL; PT; SE;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML;
MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ;
UG; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Publication Language: English
Filing Language: English
Fulltext word count: 20067
Detailed Description:

...is being displayed. For example a touch-sensitive button may be displayed on the ATM titled "CONTACT COMPANY". Touching this button causes the ATM to connect to a Web site for the advertising company and/or to send an electronic mail message to the company. The message may...

12/3K/34 (Item 2 from file: 349) [Links](#)
Fulltext available through: [Order File History](#)
PCT FULLTEXT

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00760529

ADVERTISING SYSTEM AND METHOD USING INTERNET WEB BROWSER
SYSTEME ET PROCEDE PUBLICITAIRES UTILISANT UN NAVIGATEUR WEB
INTERNET

Patent Applicant/Inventor:

- JOO Jin-Yong
201 Artvilla, 586 Yangji-dong, Sujeong-ku, Seongnam-city, 461-250 Kyonggi-do; KR;
KR(Residence); KR(Nationality);

Legal Representative:

- KIM Eun-Gu
Pedison International Patent and Law office, 824-28, Yoksam-dong, Kangnam-gu, Seoul
135-080; KR;

	Country	Number	Kind	Date
Patent	WO	200073950	A1	20001207
Application	WO	2000KR541		20000526
Priorities	KR	9919320		19990527

Designated States:

(All protection types
applied unless English
otherwise stated - for
applications 2004+)

Publication Language:

Filing Language: Korean

Fulltext word count: 4263

Detailed Description:

...on its monitor and, when the cursor is located in a text box of the web browser, displays an advertising screen on at least one of the menu bar, tool bar, location bar and logo of the web browser.

The server stores a plurality of advertisement screens and transmits a part of 10 them to the client PC at the request...

Claims:

...on its monitor and, when the cursor is located in a text box of the web browser, displays 10 an advertising screen on at least one of the menu bar, tool bar, location bar and logo of the web browser.

5 The advertising system using a web browser as claimed in claim 3 or

4 wherein the server stores a plurality of...

Abstract Files

Patent Family (17 patents, 91 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2000058398	A	20001005	KR 200025884	A	20000515	200125	B
WO 2001057610	A2	20010809	WO 2000KR643	A	20000619	200158	ETAB
JP 2001216439	A	20010810	JP 2000256169	A	20000825	200154	E
AU 200055737	A	20010814	AU 200055737	A	20000619	200173	E
NO 200104685	A	20011130	WO 2000KR643	A	20000619	200208	E
			NO 20014685	A	20010926		
CZ 200103426	A3	20020313	WO 2000KR643	A	20000619	200223	E
			CZ 20013426	A	20000619		
SK 200101396	A3	20020305	WO 2000KR643	A	20000619	200225	E
			SK 20011396	A	20000619		
BR 200009517	A	20020312	BR 20009517	A	20000619	200226	E
			WO 2000KR643	A	20000619		
EP 1212669	A2	20020612	EP 2000940952	A	20000619	200239	E
			WO 2000KR643	A	20000619		
KR 312818	B	20011107	KR 200025884	A	20000515	200240	E
CN 1363060	A	20020807	CN 2000805830	A	20000619	200304	E
ZA 200107997	A	20021127	ZA 20017997	A	20010928	200305	E
HU 200203380	B	20030228	WO 2000KR643	A	20000619	200325	E
			HU 20023380	A	20000619		
MX 2001009982	A1	20030701	WO 2000KR643	A	20000619	200420	E
			MX 20019982	A	20011003		
CN 1206586	C	20050615	CN 2000805830	A	20000619	200643	E
TW 251156	B1	20060311	TW 2000111683	A	20000615	200718	E
JP 4119079	B2	20080716	JP 2000256169	A	20000825	200848	E

Priority Applications (no., kind, date): KR 20005450 A 20000203; KR 200025884 A 20000515

Patent Details

Patent Number	Kind	Lan	Pgs	Draw	Filing Notes	
KR 2000058398	A	KO	11			
JP 2001216439	A	JA	12			
WO 2001057610	A2	EN	42	11		
National Designated States, Original	AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW					
Regional Designated	AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW					

States,Original					
AU 200055737	A	EN		Based on OPI patent	WO 2001057610
NO 200104685	A	NO		PCT Application	WO 2000KR643
CZ 200103426	A3	CS		PCT Application	WO 2000KR643
				Based on OPI patent	WO 2001057610
SK 200101396	A3	SK		PCT Application	WO 2000KR643
				Based on OPI patent	WO 2001057610
BR 200009517	A	PT		PCT Application	WO 2000KR643
				Based on OPI patent	WO 2001057610
EP 1212669	A2	EN		PCT Application	WO 2000KR643
				Based on OPI patent	WO 2001057610
Regional Designated States,Original	AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI				
KR 312818	B	KO		Previously issued patent	KR 2000058398
ZA 200107997	A	EN	47		
HU 200203380	B	HU		PCT Application	WO 2000KR643
				Based on OPI patent	WO 2001057610
MX 2001009982	A1	ES		PCT Application	WO 2000KR643
				Based on OPI patent	WO 2001057610
TW 251156	B1	ZH			
JP 4119079	B2	JA	14	Previously issued patent	JP 2001216439

Internet advertising system has information providing servers having respective information databases, that are connected to system server... ..Original Titles:SYSTEM AND METHOD FOR INTERNET ADVERTISEMENT USING MONITOR INCLUDING MAIN DISPLAY AND SUB DISPLAY.... ..INTERNET ADVERTISEMENT SYSTEM AND METHOD USING MONITOR COMPOSED OF MAIN SCREEN AND AUXILIARY SCREEN... ..The internet advertising system using the monitor which consists of the main screen and an auxiliaryassistant screen.... ..SYSTEM AND METHOD FOR INTERNET ADVERTISEMENT USING MONITOR INCLUDING MAIN DISPLAY AND SUB DISPLAY Alerting Abstract DESCRIPTION - An INDEPENDENT CLAIM is also included for an Internet advertising method.... ..USE - Internet advertising system... ..DESCRIPTION OF DRAWINGS - The figure shows the block diagram of the Internet advertising system... Original Publication Data by AuthorityArgentinaPublication No. Original Abstracts: Disclosed are an Internet advertisement system including a plurality of user computers connected to the Internet, a system server for... .. added the different auxiliaryassistant screen to the part in any one of except the internet advertising system using the monitor which consists of the main screen and an auxiliaryassistant screen.... .. through the auxiliaryassistant screen which the user always mentioned above regardless of how, as advertisement can be recognizedIt is related with the internet advertising system using the monitor which consists of the main screen which improves advertising effectiveness, and an auxiliaryassistant screen, and its method.The internet advertising system using the monitor which consists of the main screen by this invention and an... .. as the power supply is connected, restrictions of time and space are conquered through the

internet commercial broadcast system which can broadcast various advertisement continuously, and advertising effectiveness can be maximized, By providing to a user other work environments... .. Disclosed are an Internet advertisement system including a plurality of user computers connected to the Internet, a system server for... ..Claims:click including link data, Several 2nd link means which contain link data in the lowest submenu including the submenu of 1 step paragraph of at least classified into industrial classification, The URL input windowsaid main screen if any one is selected from these shortening icons connected with the internet, It provides from the advertisement codecord and several advertiser servers which show a codecord of advertisement. The data... ..the news provided from the said news server to the said user computer through the internet. The internet advertising system using the monitor which consists of the main screen and an auxiliary assistant screen...

Abstract Files

? show files

[File 2] INSPEC 1898-2008/Aug W4

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[File 35] Dissertation Abs Online 1861-2008/Apr

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[File 65] Inside Conferences 1993-2008/Sep 18

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[File 99] Wilson Appl. Sci & Tech Abs 1983-2008/Aug

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[File 474] New York Times Abs 1969-2008/Sep 18

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[File 475] Wall Street Journal Abs 1973-2008/Sep 18

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[File 583] Gale Group Globalbase(TM) 1986-2002/Dec 13

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**File 583: This file is no longer updating as of 12-13-2002.*

[File 23] CSA TECHNOLOGY RESEARCH DATABASE 1963-2008/AUG

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[File 139] EconLit 1969-2008/Sep

(c) 2008 American Economic Association. All rights reserved.

[File 56] Computer and Information Systems Abstracts 1966-2008/Jul

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[File 344] Chinese Patents Abs Jan 1985-2006/Jan

(c) 2006 European Patent Office. All rights reserved.

[File 347] JAPIO Dec 1976-2007/Dec(Updated 080328)

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[File 350] Derwent WPIX 1963-2008/UD=200858

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[File 371] French Patents 1961-2002/BOP1 200209

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```

Set      Items  Description
S1       30092  S (WORLD()WIDE()WEB OR INTERNET OR WEB OR INTRANET OR EXTRANET
OR ONLINE OR ON()LINE) (7N) (AD OR ADS OR ADVERT? OR PUBLICITY OR COMMERCIAL? ?
OR INFOMERCIAL? ? OR INFOTAIN? OR INFO() (MERCIAL? ? OR TAIN?) OR PROMO? ? OR
PROMOTION??)
S2       268   S S1(7N) (SYMBOL? ? OR INDICIA OR INDICIUM OR LOGO? ? OR
IDENTIFIER? ? OR MARK? ? OR MARKER? ? OR BUTTON? ? OR ICON)
S3       45    S S1(7N) (MENU OR MAINMENU OR MAIN()MENU)
S4       1426  S SUBMENU OR SUB()MENU OR (PULLDOWN OR PULL()DOWN) () (MENU OR
INTERFACE OR INPUT)
S5       1406751 S HEADING? ? OR TITLE? ? OR SUBHEADING? ? OR SUB() (HEADING? ?
OR TITLE? ?)
S6       1     S S2 AND S3
S7       1     S S3 AND S4
S8       3     S S3 AND S5
S9       0     S S2 AND S4
S10      33    S S2 AND S5
S11      38    S S6 OR S7 OR S8 OR S10
S12      0     S S11 NOT PY>2000
S13      34    S S2 AND (S3:S5)
S14      0     S S13 NOT PY>2000
S15      5     S S1 AND S4
S16      1750  S S1 AND S5
S17      33    S S16 AND S2
S18      0     S S17 NOT PY>2000
S19      9     S S6 OR S7 OR S8 OR S15

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? t /3,k/all

19/3,K/1 (Item 1 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

Derwent WPIX

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0015367352 & *Drawing available*

WPI Acc no: 2005-761404/200578

Related WPI Acc No: 2005-772590

XRPX Acc No: N2005-628387

Broadband interactive television channel display system for internet-enabled computer, enlarges icon when pointer is moved over icon which is displayed corresponding to instance of data in menu window of graphical user interface

Patent Assignee: LOUGHRIDGE R G (LOUG-I)

Inventor: LOUGHRIDGE R G

Patent Family (2 patents, 2 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
GB 2413748	A	20051102	GB 20058417	A	20050426	200578	B
US 20060010468	A1	20060112	US 2005115066	A	20050426	200605	E

Priority Applications (no., kind, date): GB 20049226 A 20040426

Patent Details					
Patent Number	Kind	Lan	Pgs	Draw	Filing Notes
GB 2413748	A	EN	22	3	

Alerting Abstract ... USE - For internet-enabled computer, personal digital assistant (PDA), mobile phone. Also, for commercial or non-commercial application such as tourism...
Original Publication Data by AuthorityArgentinaPublication No. ...Claims:display the menu items from the first level and wherein the first level comprises a sub-menu selector menu item that when selected takes the user to the second level.

19/3,K/2 (Item 2 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

Derwent WPIX

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0014783783 & *Drawing available*

WPI Acc no: 2005-131466/200514

XRPX Acc No: N2005-112688

Internet business directory for advertising business e.g. florist, has drop-down menu that is used on one web page of directory to display accessible information, and Internet address with name of geographical place

Patent Assignee: DO DUNG A (DDUN-I)

Inventor: DO DUNG A

Patent Family (1 patents, 1 & countries)							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20050021596	A1	20050127	US 2003489105	P	20030723	200514	B
			US 2004896920	A	20040723		

Priority Applications (no., kind, date): US 2003489105 P 20030723; US 2004896920 A 20040723

Patent Details					
Patent Number	Kind	Lan	Pgs	Draw	Filing Notes
US 20050021596	A1	EN	8	4	Related to Provisional US 2003489105

Internet business directory for advertising business e.g. florist, has drop-down menu that is used on one web page of directory to display accessible information, and Internet... Alerting Abstract ...directory includes name of a geographical place and is in the form of a geographical title. The address includes an eye catching prefix and suffix. The address is displayed on an... Original Publication Data by AuthorityArgentinaPublication No. Claims: What I claim as my invention is: 1. An Internet business directory for a

geographical place, wherein the Internet...

19/3,K/3 (Item 3 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

Derwent WPIX

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0014129918 & & *Drawing available*

WPI Acc no: 2004-314538/200429

XRPX Acc No: N2004-250535

Distributed network e.g. Internet browser viewable interface e.g. web page, has drop down menu actuated by drop down button and keyword selectable from drop down menu that when selected portion of interface is highlighted

Patent Assignee: LAWRENCE K R (LAWR-I); MALL INTERNET LLC (MALL-N);

ZIPMOUSE LLC (ZIPM-N)

Inventor: LAWRENCE K R

Patent Family (4 patents, 104 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20040056905	A1	20040325	US 2002247533	A	20020920	200429	B
WO 2004027578	A2	20040401	WO 2003US29844	A	20030922	200431	E
AU 2003272634	A1	20040408	AU 2003272634	A	20030922	200462	E
GB 2410581	A	20050803	WO 2003US29844	A	20030922	200550	E
			GB 20056915	A	20050405		

Priority Applications (no., kind, date): US 2002247533 A 20020920

Patent Details

Patent Number	Kind	Lang	Pgs	Draw	Filing Notes	
US 20040056905	A1	EN	15	8		
WO 2004027578	A2	EN				
National Designated States,Original	AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW					
Regional Designated States,Original	AT BE BG CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW					
AU 2003272634	A1	EN			Based on OPI patent	WO 2004027578
GB 2410581	A	EN			PCT Application	WO 2003US29844
					Based on OPI patent	WO 2004027578

Alerting Abstract ...get benefit from a large advertising budget. The keyword is selectable from the drop down menu, thereby increasing advertising dollars available to draw traffic to the web page... Original Publication Data by AuthorityArgentinaPublication No. Claims:What is claimed:1. A distributed network browser viewable interface, comprising:at least one search topic viewable on the...

19/3,K/4 (Item 4 from file: 350) [Links](#)
 Fulltext available through: [Order File History](#)
 Derwent WPIX
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0012832530 & *Drawing available*
 WPI Acc no: 2002-690663/200274
 XRPX Acc No: N2002-544832
 Advertisement method in Internet, involves selecting Internet application and free service provider from menu based on which free service is provided to user and preview of selected application is performed
 Patent Assignee: MONDRAGON O A (MOND-I)
 Inventor: MONDRAGON O A

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20020103879	A1	20020801	US 2001769514	A	20010126	200274	B

Priority Applications (no., kind, date): US 2001769514 A 20010126

Patent Details

Patent Number	Kind	Lang	Pgs	Draw	Filing Notes
US 20020103879	A1	EN	4	1	

Advertisement method in Internet, involves selecting Internet application and free service provider from menu based on which free service is provided to user and preview of selected application is... Original Publication Data by AuthorityArgentinaPublication No. Claims:What is claimed is:1. A method for advertising through the Internet, comprising:(a) providing a user with access...

19/3,K/5 (Item 5 from file: 350) [Links](#)
 Fulltext available through: [Order File History](#)
 Derwent WPIX
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0012477326 & *Drawing available*
 WPI Acc no: 2002-424090/200245
 Method and system for internet advertising service

Patent Assignee: LG ELECTRONICS INC (GLDS)

Inventor: CHOI Y S; HAM S H; JIN B J; KIM S I; KIM S S; LEE D G; RYU S G

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2002001292	A	20020109	KR 200035772	A	20000627	200245	B

Priority Applications (no., kind, date): KR 200035772 A 20000627

Patent Details

Patent Number	Kind	Lang	Pgs	Draw	Filing Notes
KR 2002001292	A	KO	1	10	

Method and system for internet advertising service Alerting Abstract ...NOVELTY - A method and system for Internet advertising service are provided to enhance an advertising effect using a banner by magnifying and supplying a few advertisements and extending a display area of the advertisement to a main frame of a web page. ...of sub menus of a fixed depth(S3,S4). If the Internet user selects a sub menu of the last decrease depth through detecting the menus, advertisement objects having different classes are displayed on different section areas of separated main frame(S5,S6). If the Internet user selects the displayed advertisement image(S7), the user is linked to a web site of the corresponding visitor server...

19/3,K/6 (Item 6 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

Derwent WPIX

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0012477325 & & Drawing available

WPI Acc no: 2002-424089/200245

Method for managing shopping mall service system and managing method for constructing the system

Patent Assignee: LG ELECTRONICS INC (GLDS)

Inventor: CHOI Y S; HAM S H; JIN B J; KIM S I; KIM S S; LEE D G; RYU S G; CHIN B J; HAHM S H; RYOO S K

Patent Family (2 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2002001291	A	20020109	KR 200035771	A	20000627	200245	B
KR 720565	B1	20070515	KR 200035771	A	20000627	200833	E

Priority Applications (no., kind, date): KR 200035771 A 20000627

Patent Details

Patent Number	Kind	Lan	Pgs	Draw	Filing Notes	
KR 2002001291	A	KO	1	10		
KR 720565	B1	KO			Previously issued patent	KR 2002001291

Alerting Abstract ...to decrease an effort of a shopping mall service company for inserting various kinds of advertisements by selecting a web page of a shopping mall as a managing method according to each store like a... ..managing a cyber shopping mall using one's PC(SB110). If the consumer selects one sub menu out of various kinds of sub menus being suggested on a web page(SB120), various kinds of stores responded to the corresponding sub menu are displayed on the web page(SB130). If the consumer selects a sub menu in accordance with an electric home appliances(SB140), a simple advertisement with respect to the ...

19/3,K/7 (Item 7 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

Derwent WPIX

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0012371258 & & *Drawing available*

WPI Acc no: 2002-314205/200235

Advertising method and system through internet

Patent Assignee: XUSCOMMUNICATIONS CO LTD (XUSC-N)

Inventor: LEE Y J

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2001106044	A	20011129	KR 200027310	A	20000520	200235	B

Priority Applications (no., kind, date): KR 200027310 A 20000520

Patent Details

Patent Number	Kind	Lan	Pgs	Draw	Filing Notes
KR 2001106044	A	KO	1	10	

Advertising method and system through internet Alerting Abstract ...NOVELTY - An advertisement method and a system through the internet are provided so that an advertiser can obtain detail information about customers besides numerical information such as homepage visit number or... ..company manages the service web server(6). The PC receives internet service by using a web browser program(10) which has an advertisement window program(8). The advertisement window program(8) outputs moving picture or flash moving picture... ..the moving picture, and transmits the results according to response of the user to

an advertisement response collecting server(12). The service web server(advertisement server)(6) includes an advertisement transmitting server(14), an advertisement response collecting server(12) and an advertisement response managing database(16). The advertisement transmitting server(14) transmits the entrusted advertisement program to homepage of the advertisement server or web screen of sub menu. The advertisement transmitting server(14) can receive the advertisement content produced by advertisers on on-line or on off-line, and classifies the advertisement content according to user information and user response information.

19/3.K/8 (Item 8 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

Derwent WPIX

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0010656009 & & *Drawing available*

WPI Acc no: 2001-264007/200127

XRPX Acc No: N2001-220975

Advertising method using web browser, involves advertising logo or phrase displayed at portion above text box

Patent Assignee: INTERNET CHANNEL 21 CO LTD (INTE-N); JOO J (JOOJ-I); JOO J Y (JOOJ-I)

Inventor: JOO J; JOO J Y

Patent Family (6 patents, 91 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2000030051	A	20000605	KR 199919320	A	19990527	200127	B
WO 2000073950	A1	20001207	WO 2000KR541	A	20000526	200133	ETAB
AU 200046235	A	20001218	AU 200046235	A	20000526	200133	E
KR 391276	B	20030712	KR 199919320	A	19990527	200409	E
US 7386470	B1	20080610	WO 2000KR541	A	20000526	200840	E
			US 2001763144	A	20010429		
US 20080183534	A1	20080731	WO 2000KR541	A	20000526	200853	E
			US 2001763144	A	20010329		
			US 200878114	A	20080327		

Priority Applications (no., kind, date): KR 199919320 A 19990527

Patent Details

Patent Number	Kind	Lang	Pgs	Draw	Filing Notes	
KR 2000030051	A	KO		4		
AU 200046235	A	EN			Based on OPI patent	WO 2000073950
WO 2000073950	A1	EN	19	4		
National Designated States, Original	AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ					

	UA UG US UZ VN YU ZA ZW					
Regional Designated States, Original	AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW					
KR 391276	B	KO			Previously issued patent	KR 2000030051
US 7386470	B1	EN			PCT Application	WO 2000KR541
					Based on OPI patent	WO 2000073950
US 20080183534	A1	EN			Continuation of application	WO 2000KR541
					Continuation of application	US 2001763144
					Continuation of patent	US 7386470

Advertising method using web browser, involves advertising logo or phrase displayed at portion above text box Alerting Abstract ...NOVELTY - The moving condition of cursor is detected, when a web browser is activated. An advertising logo or phrase is displayed at a portion above text box, when the cursor is not... Original Publication Data by AuthorityArgentinaPublication No. Original Abstracts:There is provided an advertising system and method using an Internet web browser, in which one of a menu bar, location bar, tool bar, etc. in the screen of the web browser, that is... in such a manner that a moving state of a cursor is detected when a web browser is activated to be displayed, an advertising logo or phrase is displayed at a portion above a text box when it is detected... There is provided an advertising system and method using an Internet web browser, in which one of a menu bar, location bar, tool bar, etc. in the screen of the web browser, that is... in such a manner that a moving state of a cursor is detected when a web browser is activated to be displayed, an advertising logo or phrase is displayed at a portion above a text box when it is detected... There is provided an advertising system and method using an Internet web browser, in which one of a menu bar, location bar, tool bar, etc. in the screen of the web browser, that is... in such a manner that a moving state of a cursor is detected when a web browser is activated to be displayed, an advertising logo or phrase is displayed at a portion above a text box when it is detected...

19/3,K/9 (Item 9 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

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0010634725 & & *Drawing available*

WPI Acc no: 2001-241666/200125

XRPX Acc No: N2001-387609

Internet advertising system has information providing servers having respective information databases, that are connected to system server, and that are objects by which user computer is linked to link unit

Patent Assignee: LEE E S (LEEE-I); TOPHEAD.COM (TOPH-N); TOPHEAD.COM & AL (TOPH-N); TOPHEAD.COM CO LTD (TOPIH-N); LEE E (LEEE-I)

Inventor: EUN S L; LEE E S; LEE E

Patent Family (17 patents, 91 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2000058398	A	20001005	KR 200025884	A	20000515	200125	B
WO 2001057610	A2	20010809	WO 2000KR643	A	20000619	200158	ETAB
JP 4119079	B2	20080716	JP 2000256169	A	20000825	200848	E

Priority Applications (no., kind, date): KR 20005450 A 20000203; KR 200025884 A 20000515

Patent Details							
Patent Number	Kind	Lang	Pgs	Draw	Filing Notes		
KR 2000058398	A	KO		11			
JP 2001216439	A	JA	12				
WO 2001057610	A2	EN	42	11			
National Designated States, Original	AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW						
Regional Designated States, Original	AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW						
AU 200055737	A	EN			Based on OPI patent	WO 2001057610	
NO 200104685	A	NO			PCT Application	WO 2000KR643	
CZ 200103426	A3	CS			PCT Application	WO 2000KR643	
					Based on OPI patent	WO 2001057610	
SK 200101396	A3	SK			PCT Application	WO 2000KR643	
					Based on OPI patent	WO 2001057610	
MX 2001009982	A1	ES			PCT Application	WO 2000KR643	
					Based on OPI patent	WO 2001057610	
TW 251156	B1	ZH					
JP 4119079	B2	JA	14		Previously issued patent	JP 2001216439	

Internet advertising system has information providing servers having respective information databases, that are connected to system server....Original Titles:SYSTEM AND METHOD FOR INTERNET ADVERTISEMENT USING MONITOR INCLUDING MAIN DISPLAY AND SUB DISPLAY....INTERNET ADVERTISEMENT SYSTEM AND METHOD USING MONITOR COMPOSED OF MAIN SCREEN AND AUXILIARY SCREEN....The internet advertising system using the monitor which consists of the main screen and an auxiliary assistant screen....SYSTEM AND METHOD FOR INTERNET ADVERTISEMENT USING MONITOR INCLUDING MAIN DISPLAY AND SUB DISPLAY Alerting Abstract DESCRIPTION - An INDEPENDENT CLAIM is also included for an Internet advertising method....USE - Internet advertising system...DESCRIPTION OF DRAWINGS - The figure shows the block diagram of the Internet

advertising system... Original Publication Data by Authority Argentina Publication No. Original Abstracts: Disclosed are an Internet advertisement system including a plurality of user computers connected to the Internet, a system server for... .. added the different auxiliary assistant screen to the part in any one of except the internet advertising system using the monitor which consists of the main screen and an auxiliary assistant screen... .. through the auxiliary assistant screen which the user always mentioned above regardless of how, as advertisement can be recognized. It is related with the internet advertising system using the monitor which consists of the main screen which improves advertising effectiveness, and an auxiliary assistant screen, and its method. The internet advertising system using the monitor which consists of the main screen by this invention and an... .. as the power supply is connected, restrictions of time and space are conquered through the internet commercial broadcast system which can broadcast various advertisement continuously, and advertising effectiveness can be maximized. By providing to a user other work environments... .. Disclosed are an Internet advertisement system including a plurality of user computers connected to the Internet, a system server for... .. Claims: click including link data, Several 2nd link means which contain link data in the lowest submenu including the submenu of 1 step paragraph of at least classified into industrial classification, The URL input window said main screen if any one is selected from these shortening icons connected with the internet, It provides from the advertisement code cord and several advertiser servers which show a code cord of advertisement. The data... .. the news provided from the said news server to the said user computer through the internet. The internet advertising system using the monitor which consists of the main screen and an auxiliary assistant screen...

? t /3,k/all

19/3,K/1 (Item 1 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

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0015367352 & *Drawing available*

WPI Acc no: 2005-761404/200578

Related WPI Acc No: 2005-772590

XRPX Acc No: N2005-628387

Broadband interactive television channel display system for internet-enabled computer, enlarges icon when pointer is moved over icon which is displayed corresponding to instance of data in menu window of graphical user interface

Patent Assignee: LOUGHRIDGE R G (LOUG-I)

Inventor: LOUGHRIDGE R G

Patent Family (2 patents, 2 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
GB 2413748	A	20051102	GB 20058417	A	20050426	200578	B
US 20060010468	A1	20060112	US 2005115066	A	20050426	200605	E

Priority Applications (no., kind, date): GB 20049226 A 20040426

Patent Details					
Patent Number	Kind	Lan	Pgs	Draw	Filing Notes
GB 2413748	A	EN	22	3	

Alerting Abstract ... USE - For internet-enabled computer, personal digital assistant (PDA), mobile phone. Also, for commercial or non-commercial application such as tourism...
Original Publication Data by Authority Argentina Publication No. ... Claims: display the menu items from the first level and wherein the first level comprises a sub-menu selector menu item that when selected takes the user to the second level.

19/3,K/2 (Item 2 from file: 350) [Links](#)
Fulltext available through: [Order File History](#)
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0014783783 & & *Drawing available*

WPI Acc no: 2005-131466/200514

XRFX Acc No: N2005-112688

Internet business directory for advertising business e.g. florist, has drop-down menu that is used on one web page of directory to display accessible information, and Internet address with name of geographical place

Patent Assignee: DO DUNG A (DDUN-I)

Inventor: DO DUNG A

Patent Family (1 patents, 1 & countries)							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20050021596	A1	20050127	US 2003489105	P	20030723	200514	B
			US 2004896920	A	20040723		

Priority Applications (no., kind, date): US 2003489105 P 20030723; US 2004896920 A 20040723

Patent Details					
Patent Number	Kind	Lan	Pgs	Draw	Filing Notes
US 20050021596	A1	EN	8	4	Related to Provisional US 2003489105

Internet business directory for advertising business e.g. florist, has drop-down menu that is used on one web page of directory to display accessible information, and Internet... Alerting Abstract ... directory includes name of a geographical place and is in the form of a geographical title. The address includes an eye catching prefix and suffix. The

address is displayed on an... Original Publication Data by AuthorityArgentinaPublication
No. Claims: What I claim as my invention is: 1. An Internet business directory for a
geographical place, wherein the Internet...

19/3,K/3 (Item 3 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

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0014129918 & & *Drawing available*

WPI Acc no: 2004-314538/200429

XRPX Acc No: N2004-250535

Distributed network e.g. Internet browser viewable interface e.g. web page, has drop
down menu actuated by drop down button and keyword selectable from drop down
menu that when selected portion of interface is highlighted

Patent Assignee: LAWRENCE K R (LAWR-I); MALL INTERNET LLC (MALL-N);

ZIPMOUSE LLC (ZIPM-N)

Inventor: LAWRENCE K R

Patent Family (4 patents, 104 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20040056905	A1	20040325	US 2002247533	A	20020920	200429	B
WO 2004027578	A2	20040401	WO 2003US29844	A	20030922	200431	E
AU 2003272634	A1	20040408	AU 2003272634	A	20030922	200462	E
GB 2410581	A	20050803	WO 2003US29844	A	20030922	200550	E
			GB 20056915	A	20050405		

Priority Applications (no., kind, date): US 2002247533 A 20020920

Patent Details

Patent Number	Kind	Lan	Pgs	Draw	Filing Notes	
US 20040056905	A1	EN	15	8		
WO 2004027578	A2	EN				
National Designated States,Original	AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW					
Regional Designated States,Original	AT BE BG CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW					
AU 2003272634	A1	EN			Based on OPI patent	WO 2004027578
GB 2410581	A	EN			PCT Application	WO 2003US29844
					Based on OPI patent	WO 2004027578

Alerting Abstract ...get benefit from a large advertising budget. The keyword is selectable from the drop down menu, thereby increasing advertising dollars available to draw traffic to the web page... Original Publication Data by AuthorityArgentinaPublication No. Claims:What is claimed:1. A distributed network browser viewable interface, comprising:at least one search topic viewable on the...

19/3,K/4 (Item 4 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

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0012832530 & *Drawing available*

WPI Acc no: 2002-690663/200274

XRFX Acc No: N2002-544832

Advertisement method in Internet, involves selecting Internet application and free service provider from menu based on which free service is provided to user and preview of selected application is performed

Patent Assignee: MONDRAGON O A (MOND-I)

Inventor: MONDRAGON O A

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
US 20020103879	A1	20020801	US 2001769514	A	20010126	200274	B

Priority Applications (no., kind, date): US 2001769514 A 20010126

Patent Details

Patent Number	Kind	Lang	Pgs	Draw	Filing	Notes
US 20020103879	A1	EN	4	1		

Advertisement method in Internet, involves selecting Internet application and free service provider from menu based on which free service is provided to user and preview of selected application is... Original Publication Data by AuthorityArgentinaPublication No. Claims:What is claimed is:1. A method for advertising through the Internet, comprising:(a) providing a user with access...

19/3,K/5 (Item 5 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

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0012477326 & & *Drawing available*

WPI Acc no: 2002-424090/200245

Method and system for internet advertising service

Patent Assignee: LG ELECTRONICS INC (GLDS)

Inventor: CHOI Y S; HAM S H; JIN B J; KIM S I; KIM S S; LEE D G; RYU S G

Patent Family (1 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2002001292	A	20020109	KR 200035772	A	20000627	200245	B

Priority Applications (no., kind, date): KR 200035772 A 20000627

Patent Details

Patent Number	Kind	Lan	Pgs	Draw	Filing Notes
KR 2002001292	A	KO	1	10	

Method and system for internet advertising service Alerting Abstract ...NOVELTY - A method and system for Internet advertising service are provided to enhance an advertising effect using a banner by magnifying and supplying a few advertisements and extending a display area of the advertisement to a main frame of a web page. ...of sub menus of a fixed depth(S3,S4). If the Internet user selects a sub menu of the last decrease depth through detecting the menus, advertisement objects having different classes are displayed on different section areas of separated main frame(S5,S6). If the Internet user selects the displayed advertisement image(S7), the user is linked to a web site of the corresponding visitor server...

19/3,K/6 (Item 6 from file: 350) [Links](#)

Fulltext available through: [Order File History](#).

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0012477325 & & *Drawing available*

WPI Acc no: 2002-424089/200245

Method for managing shopping mall service system and managing method for constructing the system

Patent Assignee: LG ELECTRONICS INC (GLDS)

Inventor: CHOI Y S; HAM S H; JIN B J; KIM S I; KIM S S; LEE D G; RYU S G; CHIN B J; HAHM S H; RYOO S K

Patent Family (2 patents, 1 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2002001291	A	20020109	KR 200035771	A	20000627	200245	B
KR 720565	B1	20070515	KR 200035771	A	20000627	200833	E

Priority Applications (no., kind, date): KR 200035771 A 20000627

Patent Details						
Patent Number	Kind	Lan	Pgs	Draw	Filing Notes	
KR 2002001291	A	KO	1	10		
KR 720565	B1	KO			Previously issued patent	KR 2002001291

Alerting Abstract ...to decrease an effort of a shopping mall service company for inserting various kinds of advertisements by selecting a web page of a shopping mall as a managing method according to each store like a... ..managing a cyber shopping mall using one's PC(SB110). If the consumer selects one sub menu out of various kinds of sub menus being suggested on a web page(SB120), various kinds of stores responded to the corresponding sub menu are displayed on the web page(SB130). If the consumer selects a sub menu in accordance with an electric home appliances(SB140), a simple advertisement with respect to the ...

19/3,K/7 (Item 7 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

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0012371258 & *Drawing available*

WPI Acc no: 2002-314205/200235

Advertising method and system through internet

Patent Assignee: XUSCOMMUNICATIONS CO LTD (XUSC-N)

Inventor: LEE Y J

Patent Family (1 patents, 1 & countries)							
Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2001106044	A	20011129	KR 200027310	A	20000520	200235	B

Priority Applications (no., kind, date): KR 200027310 A 20000520

Patent Details					
Patent Number	Kind	Lan	Pgs	Draw	Filing Notes
KR 2001106044	A	KO	1	10	

Advertising method and system through internet Alerting Abstract ...NOVELTY - An advertisement method and a system through the internet are provided so that an advertiser can obtain detail information about customers besides numerical information such as

homepage visit number or... ..company manages the service web server(6). The PC receives internet service by using a web browser program(10) which has an advertisement window program(8). The advertisement window program(8) outputs moving picture or flash moving picture... ..the moving picture, and transmits the results according to response of the user to an advertisement response collecting server(12). The service web server(advertisement server)(6) includes an advertisement transmitting server(14), an advertisement response collecting server(12) and an advertisement response managing database(16). The advertisement transmitting server(14) transmits the entrusted advertisement program to homepage of the advertisement server or web screen of sub menu. The advertisement transmitting server(14) can receive the advertisement content produced by advertisers on on-line or on off-line, and classifies the advertisement content according to user information and user response information.

19/3,K/8 (Item 8 from file: 350) [Links](#)

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0010656009 & & *Drawing available*

WPI Acc no: 2001-264007/200127

XRPX Acc No: N2001-220975

Advertising method using web browser, involves advertising logo or phrase displayed at portion above text box

Patent Assignee: INTERNET CHANNEL 21 CO LTD (INTE-N); JOO J (JOOJ-I); JOO J Y (JOOJ-I)

Inventor: JOO J; JOO J Y

Patent Family (6 patents, 91 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2000030051	A	20000605	KR 199919320	A	19990527	200127	B
WO 2000073950	A1	20001207	WO 2000KR541	A	20000526	200133	ETAB
AU 200046235	A	20001218	AU 200046235	A	20000526	200133	E

Priority Applications (no., kind, date): KR 199919320 A 19990527

Patent Details

Patent Number	Kind	Lang	Pgs	Draw	Filing Notes	
KR 2000030051	A	KO		4		
AU 200046235	A	EN			Based on OPI patent	WO 2000073950
WO 2000073950	A1	EN	19	4		
					Continuation of application	US 2001763144
					Continuation of patent	US 7386470

Advertising method using web browser, involves advertising logo or phrase displayed at

portion above text box Alerting Abstract ...NOVELTY - The moving condition of cursor is detected, when a web browser is activated. An advertising logo or phrase is displayed at a portion above text box, when the cursor is not... Original Publication Data by AuthorityArgentinaPublication No. Original Abstracts: There is provided an advertising system and method using an Internet web browser, in which one of a menu bar, location bar, tool bar, etc. in the screen of the web browser, that is... in such a manner that a moving state of a cursor is detected when a web browser is activated to be displayed, an advertising logo or phrase is displayed at a portion above a text box when it is detected... There is provided an advertising system and method using an Internet web browser, in which one of a menu bar, location bar, tool bar, etc. in the screen of the web browser, that is... in such a manner that a moving state of a cursor is detected when a web browser is activated to be displayed, an advertising logo or phrase is displayed at a portion above a text box when it is detected... There is provided an advertising system and method using an Internet web browser, in which one of a menu bar, location bar, tool bar, etc. in the screen of the web browser, that is... in such a manner that a moving state of a cursor is detected when a web browser is activated to be displayed, an advertising logo or phrase is displayed at a portion above a text box when it is detected...

19/3,K/9 (Item 9 from file: 350) [Links](#)

Fulltext available through: [Order File History](#)

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0010634725 & & Drawing available

WPI Acc no: 2001-241666/200125

XRPX Acc No: N2001-387609

Internet advertising system has information providing servers having respective information databases, that are connected to system server, and that are objects by which user computer is linked to link unit

Patent Assignee: LEE E S (LEEE-I); TOPHEAD.COM (TOPH-N); TOPHEAD.COM & AL (TOPH-N); TOPHEAD.COM CO LTD (TOPH-N); LEE E (LEEE-I)

Inventor: EUN S L; LEE E S; LEE E

Patent Family (17 patents, 91 & countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update	Type
KR 2000058398	A	20001005	KR 200025884	A	20000515	200125	B
WO 2001057610	A2	20010809	WO 2000KR643	A	200000619	200158	ETAB
JP 2001216439	A	20010810	JP 2000256169	A	20000825	200154	E
AU 200055737	A	20010814	AU 200055737	A	200000619	200173	E
NO 200104685	A	20011130	WO 2000KR643	A	200000619	200208	E
			NO 20014685	A	20010926		
CZ 200103426	A3	20020313	WO 2000KR643	A	200000619	200223	E
			CZ 20013426	A	200000619		
SK 200101396	A3	20020305	WO 2000KR643	A	200000619	200225	E
			SK 20011396	A	200000619		
BR 200009517	A	20020312	BR 20009517	A	200000619	200226	E
			WO 2000KR643	A	200000619		

EP 1212669	A2	20020612	EP 2000940952	A	20000619	200239	E
			WO 2000KR643	A	20000619		
KR 312818	B	20011107	KR 200025884	A	20000515	200240	E
CN 1363060	A	20020807	CN 2000805830	A	20000619	200304	E
ZA 200107997	A	20021127	ZA 20017997	A	20010928	200305	E
JP 4119079	B2	20080716	JP 2000256169	A	20000825	200848	E

Priority Applications (no., kind, date): KR 20005450 A 20000203; KR 200025884 A 20000515

Patent Details

Patent Number	Kind	Lang	Pgs	Draw	Filing Notes		
KR 2000058398	A	KO		11			
JP 2001216439	A	JA	12				
WO 2001057610	A2	EN	42	11			
Regional Designated States,Original	AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW						
AU 200055737	A	EN			Based on OPI patent	WO 2001057610	
NO 200104685	A	NO			PCT Application	WO 2000KR643	
CZ 200103426	A3	CS			PCT Application	WO 2000KR643	
Regional Designated States,Original	AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI						
KR 312818	B	KO			Previously issued patent	KR 2000058398	
ZA 200107997	A	EN	47				
HU 200203380	B	HU			PCT Application	WO 2000KR643	
					Based on OPI patent	WO 2001057610	
MX 2001009982	A1	ES			PCT Application	WO 2000KR643	
					Based on OPI patent	WO 2001057610	
TW 251156	B1	ZH					
JP 4119079	B2	JA	14		Previously issued patent	JP 2001216439	

Internet advertising system has information providing servers having respective information databases, that are connected to system server....Original Titles:SYSTEM AND METHOD FOR INTERNET ADVERTISEMENT USING MONITOR INCLUDING MAIN DISPLAY AND SUB DISPLAY....INTERNET ADVERTISEMENT SYSTEM AND METHOD USING MONITOR COMPOSED OF MAIN SCREEN AND AUXILIARY SCREEN....The internet advertising system using the monitor which consists of the main screen and an auxiliaryassistant screen....SYSTEM AND METHOD FOR INTERNET ADVERTISEMENT USING MONITOR INCLUDING MAIN DISPLAY AND SUB DISPLAY Alerting Abstract DESCRIPTION - An INDEPENDENT CLAIM is also included for an Internet advertising method....USE - Internet advertising system....DESCRIPTION OF DRAWINGS - The figure shows the block diagram of the Internet

advertising system... Original Publication Data by Authority Argentina Publication No. Original Abstracts: Disclosed are an Internet advertisement system including a plurality of user computers connected to the Internet, a system server for... .. added the different auxiliary assistant screen to the part in any one of except the internet advertising system using the monitor which consists of the main screen and an auxiliary assistant screen... .. through the auxiliary assistant screen which the user always mentioned above regardless of how, as advertisement can be recognized It is related with the internet advertising system using the monitor which consists of the main screen which improves advertising classification, The URL input window said main screen if any one is selected from these shortening icons connected with the internet, It provides from the advertisement code cord and several advertiser servers which show a code cord of advertisement. The data... .. the news provided from the said news server to the said user computer through the internet. The internet advertising system using the monitor which consists of the main screen and an auxiliary assistant screen...